

**MOST**  
awarded  
**POP**  
company

**DESIGN**  
**DEVELOP**  
**MANUFACTURE**  
AWARD WINNING

# arken

**IMPACT REPORT 2022**



**DESIGN  
DEVELOPMENT  
MANUFACTURE**  
**EVERYTHING HAPPENS HERE**

# IMPACT REPORT 2022

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## A NOTE FROM OUR MD

“Despite the enormous challenges posed by the global pandemic, the effects of which were still being felt as the year began, arken continues to make a positive impact and a very real difference in our industry, to the lives of our clients, our people, and the local community.

We really are thinking big about our impact. Being braver. Doing more. While change doesn't happen overnight, and there is still work to do, the distance already travelled has seen us take significant steps in 2022.

Thanks to the efforts of the team at arken and big ambition we're more aware and focused than ever on what needs to be done.

Together with clients, our suppliers, and our community, we are determined that our impact will both be big and small where it matters, but always positive.”

**Tracy Scutt, Managing Director**  
arken P-O-P International



# OUR MISSION

As an Award Winning Supplier of Retail Display and POP, our aim is

**TO BE THE BEST WE CAN BE**

**To Our People,  
On our Work and Award Winning Projects,  
To the Planet.**

Always demonstrating our company values:  
**Integrity, Respect and Fairness**

# WHAT THIS MEANS

## People

The people who work at arken remain our greatest asset and are the reason for our sustained success. Their passion, commitment and expertise are key to us being recognised as innovators and experts in our field. Each member of the team demonstrates our company values: Integrity, Respect and Fairness

## Projects

We provide our clients with innovative and creative ideas that deliver stand out in-store, brand awareness and drive sales uplift. Our creative led manufacturing philosophy insure we provide creative solutions alongside manufacturing excellence as it is all part of our full in house service.

## Planet

Sustainable practices and maintaining environmental standards are intrinsic to the arken philosophy and forms part of our strategic company direction. We are committed to being environmentally conscious in all areas of our business. We pass every project through our Sustainability Matrix to ensure sustainable decisions from the start of a project to installation. We commit to continuous sustainable improvement and auditing of our factory and facilities, to reduce the environmental impact on our manufacturing processes.

# PEOPLE

How we support the people who make up team arken, our clients, our supply chain and the wider community

## SHINING A LIGHT ON POLICY

We've spent time this year updating our company handbook so that everyone in the business is aware of what we stand for, believe in, and expect - enabling us to add positive value through everything we do, whilst also running a successful business that's a great place to work.

## SUPPORTING MENTAL WELLBEING

The last few years have been tough for everyone's mental health. In 2022 we increased the support we offer, providing vital support to our management team to ensure they can recognise when people may need help, and lend a supportive ear, hand, or advice if they do.

## CHARITABLE PARTNERSHIPS

Over the past year we have continued to match employees donations for company charitable initiatives, we have also partnered with the charity Smart Works, sending over £2000 worth of products. Smart works is a charity that supports marginalised women break the cycle of rejection and deprivation that results from unemployment

## EDUCATING ON HEALTH & SAFETY

Our priority has always been looking after the people who work at arken. During 2022 we continued to provide education to clarify health and safety best practice and are proud of how everyone at arken is committed to working hard to work safely.



## PROMOTING FINANCIAL WELLBEING

With the rising cost of living top of everyone's mind, we partnered with the money charity to launch our first financial wellbeing webinar in May 2022, providing tips to our team on how to achieve better financial wellbeing.

In September 2022 every employee at arken received a Hardship Payment of £300 to assist with increased living expenses.



# PLANET

To ensure compliance with environmental legislation we have external standards that we, and others, can measure us against. We are continually audited against the latest environmental guidelines. Our environmental approach is further supported through our ongoing commitment to the POPAI Sustainability Standard, Sustain Tool and sustainability training

## INDUSTRY ENVIRONMENTAL STANDARDS



We have spent more than a decade working with industry association POPAI UK & Ireland to shape the development of what's now known simply as the Sustainability Standard. Having achieved fully accredited status, it helps us to independently assess environmental performance.

## MAINTAINING HIGH STANDARDS

Maintaining our ISO14001 and 9001 certification takes effort, but its worth it. With processes updated, audits completed (and passed), we're happy we can demonstrate compliance with key standards. But it also helps us find areas for improvement, and we're going to keep adapting and improving. As part of our commitment to both our people and planet we are working towards becoming B Corp certified.



## INCREASING ENERGY EFFICIENCY

We're as conscious about the cost to our planet as we are to our bottom line. We have implemented numerous energy efficiency measures (evident in our improved EPC rating and the saving of 64 tonnes of CO2e1) and continue to make improvements across our facilities, materials and processes.



# PROJECTS

Our dedicated design, development and procurement teams are continually looking to improve the impact of our projects. Every project at arken is processed through our internal Sustainability Matrix ensuring responsible decision making, our approach prevents excessive material usage, removes unnecessary packaging, reduces waste and pollutants, and minimises display shipping footprint.



## DELIVERING SUSTAINABLE DESIGN

We continued to support clients to reduce the environmental impact of projects by using our sustainability design matrix to measure the impact of P-O-P projects and optimise solutions, without compromising design integrity.

## DISPLAY END OF LIFE RECYCLING

We continue to lead change in our industry. 2022 saw us expand the rollout of the arken Recycling Code. The unique QR code which places a unique digital sustainability identity on every display provides an easy and accessible way for retailers to improve recycling of displays at their end of life.



## SOURCING SUSTAINABLE MATERIALS

We're as conscious about the cost to our planet as we are to our bottom line. We have implemented numerous energy efficiency measures (evident in our improved EPC rating and the saving of 64 tonnes of CO2e1) and continue to make improvements across our facilities, materials and processes.

# ESG GOALS MOVING FORWARD

Over the next year, we will lead further change by continuing to champion the initiatives implemented in 2022 and launch new ones, while inspiring our clients, suppliers, and people to join us on our journey to 'better'.

## People

- To expand our training and development schemes throughout the business, engaging further with educational institutions and apprenticeship schemes to support emerging talent within our industry across all departments.
- To expand our charity partnerships through financial, product and time donations. Setting dedicated budget to match employee donations.
- Expand our sustainability training to include client and suppliers.

## Projects

- To share environmental knowledge, information & best practice with the wider industry.
- To continue measuring & assessing our carbon footprint setting reduction targets. Measuring scope 1&2 for 2022 and implement procedure to measure scope 1, 2&3 in 2023.

## Planet

- To continue to assess every product to reduce the impact of the projects we design and manufacture.
- To continue to promote an inquisitive company culture to ensure we are always looking for more environmentally friendly materials and manufacturing processes.
- To further invest in external indicator tools to measure the impact of our work.



# arken

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